

### ORDER

Orders Order / Rev: 36835 Alt Order #: 07913958 GREEN/TN SD22/R **Product Desc:** WTVF Estimate: 3423 10/31/12 - 11/06/12 Flight Dates: Primary AE: Fran Berg WADC Original Date / Rev: 10/25/12 / 10/25/12 Sales Office: **GENERAL** Order Type: Sales Region: National **National Media** Agency Name: Billing Type: Cash **Buying Contact:** Billing Contact: Billing Calendar: Broadcast EOM/EOC 815 Slaters Lane Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Mark Green for TN State Senate A35-64 10/31/13 New Business Thru: Demographic: **Product Codes:** PO03 Order Separation: 00:15:00 P4 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	51	\$42,975.00	\$36,528.75

### **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	51	\$42,975.00	\$36,528.75	0.00
Totals	51	\$42,975,00	\$36,528,75	0.00

#### **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

AGY, POL, CAND

Total **Order Share** Share WTVF 40% \$42,975.00 Market 100% \$107,437.50

Total
6 \$0.00
6 \$64,462.50
6 \$0.00
6 \$0.00
6 \$0.00
6 \$0.00
6 \$0.00
6 \$0.00
6 \$0.00
6 \$0.00
6 \$0.00
6 \$0.00
ׅ֡֡֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜֜

_Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WTVF	11/04/12	11/04/12	Sun AM News 6a-	8a CM	558a-8a	S	:30	2	\$250.00P4	0.00 NM	2	\$500.00
				Su 6a-8a							I		
	WKND I	IORNG R	PT								1		
	<u>Star</u>	t Date I	End Date	Weekdays .	Spots/Week	<u>Rate</u>	Rating				1		
V	/eek: 10/2	9/12	11/04/12	S	2	\$250.00	0.00						
2	WTVF	11/04/12	11/04/12		СМ	1050p-1150p	S	:30	1	\$150.00P4	0.00 NM	1	\$150.00

Print Date: 10/25/12 14:26:44 Page 2 of 4

WTVF

Order / Rev:

36835

Advertiser:

Product Desc:

Mark Green for TN State Senate

Alt Order #: Flight Dates: 07913958

10/31/12 - 11/06/12

Estimate:

GREEN/TN SD22/R

3423

Ln Ch	Start	End	Inventory Code		Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sun LF 1050p-118 Sun 1050p-1150p	•								
	S ANATO	MY<									i	
<u>Sta</u> Week: 10/	art Date	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
		2 11/03/12	Sat AM News 6a-9		558a-9a	S-	:30	1	\$300.00P4	0.00 NM	1	\$300.00
14//410	MODUO		Sa 6a-9a						·			,
	MORNG art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	1	\$300.00	0.00						
4 WTVF	10/31/1	2 11/02/12	M-F 1135p-1237a M-F 1135p-1237a		1135p-1237a	111	:30	3	\$125.00P4	0.00 NM	3	\$375.00
FERGU				1/DAY								
Sta Week: 10/	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> 111	Spots/Week 3	<u>Rate</u> \$125.00	Rating 0.00						
		2 11/05/12	M-F 1135p-1237a		1135p-1237a		:30	1	\$125.00P4	0.00 NM	1	\$125.00
FERGU	ICON		M-F 1135p-1237a	ı								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$125.00	0.00						
6 WTVF	10/31/1	2 11/02/12	M-F 5a-6a	CM	5a-6a	111	:30	3	\$300.00P4	0.00 NM	3	\$900.00
5A NEV	vs		M-F 5a-6a	1/DAY								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12 2 11/06/12	111 M-F 5a-6a	CM	\$300.00 5a-6a	0.00 -T	:30	1	\$300.00P4	0.00 NM	1	#200 00
/ VVIVI	11/00/1	2 11/00/12	M-F 5a-6a	Civi	Ja-Ua	-1	.30	i	φ300.00F4	U.UU INIVI		\$300.00
5A NEV												
Sta Week: 11/	art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
<del></del>		2 11/01/12	M-F 8a-9a	CM	8a-9a	T	:30	1	\$200.00P4	0.00 NM	1	\$200.00
CRS TH	IS MRNO	2-2-	M-F 8a-9a									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$200.00	0.00						
9 WTVF	11/05/1	2 11/05/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	M	:30	1	\$200.00P4	0.00 NM	1	\$200.00
CBS TH	IS MRNG	G-2<	W-1 0a-0a									
***************************************	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/		11/11/12 2 11/02/12		CM	\$200.00 6a-7a	0.00 111	:30	3	\$525.00P4	0.00 NM	3	\$1,575.00
			M-F 6a-7a					•	<b>,</b>			4,,0,0,0
	ING REP		Monkdaya	1/Da Spots/Week		Detine						
<u>ى ا</u> /Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> 111	3	<u>Rate</u> \$525.00	Rating 0.00						
11 WTVF	11/05/1	2 11/06/12		СМ	6a-7a	11	:30	2	\$525.00P4	0.00 NM	2	\$1,050.00
MORNI	NG REP	ORT<	M-F 6a-7a	1/D	AY							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				A. Carrier		
Week: 11/		11/11/12	11	2	\$525.00	0.00				`		
N12 WTVF	10/31/1	2 11/02/12	M-F 1035p-1135p M-F 1035p-1135p		1035p-1135p	WTF	:30	5	\$300.00P4	0.00 NM	5	\$1,500.00
D LETT	RMAN-C	BS<	1000p 1.00p	1/DA	Υ .							
	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 10/ 13 WTVF		11/04/12 2 11/05/12		CM 5	\$300.00 1035p-1135p	0.00 M	:30	1	\$300.00P4	0.00 NM	1	\$300.00
			M-F 1035p-1135p			· •		•	,		•	<b>4000.00</b>
	RMAN-C art Date	BS< End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$300.00	0.00						
N 14 WTVF	11/04/1	2 11/04/12		CM	1024p-1050p	S	:30	1	\$600.00P4	0.00 NM	0	\$0.00

Print Date: 10/25/12 14:26:45 Page 3 of 4

WTVF

Order / Rev:

36835

Advertiser:

Mark Green for TN State Senate

Alt Order #: Flight Dates: 07913958

10/31/12 - 11/06/12

Product Desc:

GREEN/TN SD22/R

Estimate:

3423

Ln Ch	Start	End	Inventory Code		Start/End	l Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Sun Sports Centre Su Sports Centre									
SUN S	PORTS C	CENTER	ou opons centra	11								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S	1	\$600.00	0.00	101	1		D4. 7		
	n <u>Date Ra</u> F 10/29/1:		escription un Sports Central		/End Time p-1050p		Weekdays SI		<u>ngth                                    </u>	Rtg Type 0.00 NM		•
	edited	2 1 1/0 1/12 0	an opone comman	10210 10102	р тооор		J.	-	.00 (\$000.00)	0.00 /////		
15 WTVF	11/04/1	2 11/04/12	Sun CBS Sunday	Morn &M	757a-930a		5 :30	1	\$800.00P2	0.00 NM	1	\$800.00
			Su 8a-930a									
	AY MRN-(		Mankalaya	Casta Minale	Data	Dating						
<u>اد.</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
16 WTVF	10/31/1	2 11/02/12	M-F 6p-7p	CM	630p-7p	111	- :30	3	\$700.00P4	0.00 NM	3	\$2,100.00
			M-F 630p-7p		(6:30 PM-7:	00 PM)						
	HNL5 6:3 art Date	60P End Date	Mookdaya	1/DAY Spots/Week		Rating						
Week: 10		11/04/12	<u>Weekdays</u> 111	<u>30013/4466K</u>	<u>Rate</u> \$700.00	0.00						
		2 11/05/12	M-F 6p-7p	СМ	630p-7p	M	- :30	1	\$700.00P4	0.00 NM	1	\$700.00
			M-F 630p-7p		(6:30 PM-7:	00 PM)						
	HNL5 6:3 art Date	End Date	Weekdays	Spots/Week	Poto	Rating						
<u>عرد</u> Week: 11		11/11/12	M	<u>3puis/vveek</u>	<u>Rate</u> \$700.00	0.00						
18 WTVF	10/31/1	2 11/02/12	M-F 6p-7p	СМ	6p-630p	111	- :30	3	\$750.00P4	0.00 NM	3	\$2,250.00
			M-F 6p-630p		(6:00 PM-6:	30 PM)						
	HNL5 AT		Mookdaya	1/DAY Spots/Week		Rating						
<u>عرد</u> Week: 10	<u>art Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> 111	<u>30015/4466K</u>	<u>Rate</u> \$750.00	0.00						
		2 11/05/12	M-F 6p-7p	СМ	6p-630p	M	- :30	1	\$750.00P4	0.00 NM	1	\$750.00
			M-F 6p-630p		(6:00 PM-6:	30 PM)						
	HNL5 ATO	6P End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11		11/11/12	<u>vveekdays</u> M	1	\$750.00	0.00						
20 WTVF	10/31/1	2 10/31/12	M-F 5p-530p	СМ	5p-530p	W	- :30	1	\$625.00P4	0.00 NM	1	\$625.00
NIMOO		<b>5</b> D	M-F 5p-530p									
	HNL5 AT art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	W	1	\$625.00	0.00						
21 WTVF	11/05/1	2 11/05/12	M-F 5p-530p	CM	5p-530p	M	- :30	1	\$625.00P4	0.00 NM	1	\$625.00
NIMOO	LINUEAT	<b>6</b> D	M-F 5p-530p									
	HNL5 AT art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M	1	\$625.00	0.00						
22 WTVF	11/03/1	2 11/03/12	M-Sa 10p-1035p,	-	10p-1035p	S	- :30	1	\$750.00P4	0.00 NM	1	\$750.00
CAT 10	P NEWS		M-Sa 10p-10-35p	o, Su 10p-10-3	C							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S-	1	\$750.00	0.00					[	
23 WTVF	10/31/1	2 11/02/12	M-Sa 10p-1035p,	•	10p-1035p	111	- :30	3	\$1,100.00P4	0.00 NM	3	\$3,300.00
10P NE	EW/G		M-Sa 10p-10-35p	o, Su 10p-10-3 1/DAY	C							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	111		\$1,100.00	0.00						
24 WTVF	11/05/1	2 11/05/12	M-Sa 10p-1035p,	•	10p-1035p	M	- :30	1	\$1,100.00P4	0.00 NM	1	\$1,100.00
10P NE	EN/S		M-Sa 10p-10-35p	o, Su 10p-10-3	(10:00 PM-1	0:30 PM)					į	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M		\$1,100.00	0.00						
25 WTVF	11/04/1	2 11/04/12	Sun CBS Prime 6	ip-7p CM	557p-7p		5 :30	1	\$2,000.00P4	0.00 NM	1	\$2,000.00
60 MIN	IUTES-CE	38	60 Minutes									
OO WIIIN												

Print Date: 10/25/12 14:26:45

WTVF

Page 4 of 4

51 \$42,975.00

Totals

Order / Rev:

36835

Advertiser:

Mark Green for TN State Senate

Alt Order #: Flight Dates: 07913958

10/31/12 - 11/06/12

Product Desc:

GREEN/TN SD22/R

Estimate:

3423

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type S	Spots	Amount
25 WTVF 11/04/12 11/04/12	• •	557p-7p	S	:30	1 \$2,000.00P4	0.00 NM	1	\$2,000.00
60 MINUTES-CBS	60 Minutes							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12		\$2,000.00	0.00					
26 WTVF 11/04/12 11/04/12		930a-10a	S	:30	1 \$800.00P2	0.00 NM	1	\$800.00
FACE NATN-CBS	Face The Nation							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	S 1	\$800.00	0.00					
27 WTVF 11/01/12 11/01/12	pp	9p-10p	T	:30	1 \$1,500.00P4	0.00 NM	1	\$1,500.00
ELEMENTARY	Elementary							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			1		
Week: 10/29/12 11/04/12		\$1,500.00	0.00					
28 WTVF 11/02/12 11/02/12		658p-8p	F	:30	1 \$1,200.00P4	0.00 NM	1	\$1,200.00
CBS VARIOUS	CBS Prime							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12		\$1,200.00	0.00					
29 WTVF 11/02/12 11/02/12		9p-10p	F	:30	1 \$1,600.00P4	0.00 NM	1	\$1,600.00
BLUE BLOOD-CBS	Blue Bloods							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	F 1	\$1,600.00	0.00					
31 WTVF 11/03/12 11/03/12		657p-10p	S-	:30	2 \$3,600.00P1	0.00 NM	2	\$7,200.00
SEC FTBL BAMA v LSU	Bama v. LSU							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	S- 2	\$3,600.00	0.00					
32 WTVF 11/03/12 11/03/12	•	230p-6p	S-	:30	2 \$3,000.00P1	0.00 NM	2	\$6,000.00
SEC FOOTBALL	Regular Season	(2:30 PM-6:0	00 PM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12		\$3,000.00	0.00					
33 WTVF 10/31/12 10/31/12		858p-10p	W	:30	1 \$2,200.00P4	0.00 NM	1	\$2,200.00
Otant Data - End Data	CSI	<b>D</b> - (	<b></b>					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$2,200.00	Rating 0.00			1		
11031.10/20/12		Ψ,2.00.00	0.00	. ,			and the second second second second	

Rep Order# EC'd Yes

7913958

Ver# 5 Status Revised

Traffic Order# 36835

Last Received: Printed: 10/25/2012 1:44 PM

**Showing Buylines:** All Lines 10/25/2012 12:13 PM

> 1 of S

Buyer Product Advertiser Station Estimate# Phone# WTVF-TV NASHVILLE TN MICHELLE MORIE GREEN/TN SD22/R ) GREEN, MARK

Fax#

Agency C/P1/P2/E Agency 815 SLATERS LANE ALEXANDRIA, VA 22314 /P1/P2/E 262/471/3423 ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm

Salesperson ( Sales Office (

) WASHINGTON ) FRAN BERG

Salesperson Phone# 202-872-1155 202-872-8745

Flight Dates Hiatus Weeks 10/31/2012 - 11/06/2012

Salesperson FAX#

# - CONTRACT COMMENT -

ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR

### - REMARKS -

19 AS MKGD. CNT TTL REM THE SAME REV ORD TO SHOW CX SPOT ON IN 23 DUE NA & ADD 2X TO IN

PLS CFM, THANKS! BRITTNEY

7 Rating: 1.8	Rating: 1.8		3 Rating: 4.5	2 Rating: 2.4	Rating: 6.1	LT
7	: 1.8	42	. ω 4.5	2 . 4	6.1	In.
Z	Buyli	W-F	SA	US	SU	Day
1135P- 1235A	Buyline Comment: 1/DAY	1135P- 1235A	6A-9A	1050P- 1150P	 6A-8A	Time
FERGUSON	: 1/DAY	FERGUSON	WKND MORNG RPT	GREY'S ANATOMY<	WKND MORNG RPT	Program
: 30		:30	:30	:30	:30	Len
\$125.00		\$125.00	\$300.00	\$150.00	\$250.00	Rate
11/05-11/05		10/31-11/02	11/03-11/03	11/04-11/04	11/04-11/04	Dates
ы		ω	נו	д	2 ! ! !	Spots/Week # of Weeks
Н		щ	н	<b></b> 4	<b>⊢</b>	# of Weeks
<b></b> -		ω	Н	щ	N       	Total Spots
\$125.00		\$375.00	\$300.00	\$150.00	\$500.00	Total Cost
					11 12 12 12 12 12 12 12 12 12 12 12 12 1	Daypart

	*23 Rating: 6.	22 Rating: 3	*19 Rating: 3.	17 Rating: 6	14 Rating: 6	12 Rating: 2	11 Rating: 2	10 Rating: 4	Rating: 4	LT Ln	Buyer Phone# Fax#	Station Advertiser Product	Rep Order# EC'd Yes
<b>-</b> 10	Д	·ω	ω	i.	<u>بــا</u> •	· &	œ	.2	٠ ١				
Sales Rem V5 Commen	SU	K	W-F 103 113 Sales Remark: V5 Comment Ch	M-TU 6 Buyline	W-F 6 Buyline	ĸ	TH	TU	W-F 5	Day	MICHELLE MORIE	TVF-TV NASHVILI ( ) GREEN, M <i>t</i> GREEN/TN SD22/R	7913958
les Remark: V! Comment Changed,	1025P- 1045P	1035P- 1135P	5p- 5p- anged	6A-7A e Comment:	6A-7A e Comment:	8A-9A	8A-9A	5A-6A	5A-6A se Comment:	Time	<b>TORIE</b>	WTVF-TV NASHVILLE TN ( ) GREEN, MARK GREEN/TN SD22/R	Ver#
Ui	SUN	D II	Cn Cn			CBS	CBS	5A 1	5A	Pro		2.	ζ,
CX 1X 11/4 DUE NA Spots/week Changed	SPORTS CENTER	LETTRMAN-CBS<	D LETTRMAN-CBS< ADD 2X W/O 10/29 Spots/week Changed	MORNING REPORT<	MORNING REPORT<	THS MRNG-2<	THS MRNG-2<	NEWS	NEWS	Program			Status Revised
											Agency C/F1/F2/E Flight Dates Hiatus Weeks	Agency ( ) 815 SL ALEXA	Traffic Order# 36835
	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		( ) NATIONAL M 815 SLATERS LANE ALEXANDRIA, VA 2:	er# 36835
	\$600.00	\$300.00	\$300.00	\$525.00	\$525.00	\$200.00	\$200.00	\$300.00	\$300.00	Rate	262/4/1/3423 10/31/2012 - 11/06/2012	) NATIONAL MEDIA RESEARCH ATERS LANE ANDRIA, VA 22314	Show
	11/04-11/04	11/05-11/05	10/31-11/02	11/05-11/06	10/31-11/02	11/05-11/05	11/01-11/01	11/06-11/06	10/31-11/02	Dates	2	EARCH PLANNING	Printed: 10. Last Received: 10. Showing Buylines: All Lines
	0	<b>,</b>	U	2	ω	14	н	H	ω         	Spots/Week	Salesperson Phone# Salesperson FAX#	G Rep Firm Sales Office ( Salesperson (	10/25/2012 1:44 PM 10/25/2012 12:13 PM nes
	0	н	щ	<b>⊢-</b> 1	<b>Just</b>	Н	<u>ц</u>	н	<u>н</u>	# of Weeks	Phone# FAX#		4 PM 13 PM
	0			N	ω	щ	ч	н	ω     	Total Spots	202-872-1155 202-872-8745	) WASHINGTON ) FRAN BERG	
	\$0.00	\$300.00	\$1,500.00	\$1,050.00	\$1,575.00	\$200.00	\$200.00	\$300.00	\$900.00	Total Cost	1155 3745	ION G	2 of 5

Daypart

Rating:	Rating:	Rating:	Rating:	Rating:	Rating:	Rating:	Rating:	Rating:	Rating:	LT	Station Advertiser Product Estimate# Buyer Phone# Fax#	Rep ( EC'd
39 8.2	g: 36 8.2	g: 5.9	g: 34 5.3	g: 33 5.3	32 g: 6.5	g: 29 6.5	g: 6.5	25 g: 6.5	24 g: 7.7	5	iser iser it te#	Rep Order# EC'd Yes
×	W-F 1	SA	ĸ	×	K	W-F (	X	W-F (	US	Day	TVF-TV NASHVILI ( ) GREEN, MA GREEN/TN SD22/R 3423 MICHELLE MORIE	7913958
10P-1030P	10P-1030P	10P-1030P	5P-530P	5P-530P	6P-630P	6P-630P ne Comment:	630P-7P	630P-7p ne Comment:	8A-930A	Time	WTVF-TV NASHVILLE TN ( ) GREEN, MARK GREEN/TN SD22/R 3423 MICHELLE MORIE	Ver#
10P NEWS	10P NEWS	SAT 10P NEWS	NWSCHNL5 AT 5P	NWSCHNL5 AT 5P	NWSCHNL5 AT6P	NWSCHNIS AT6P 1/DAY	NWSCHNL5 6:30P	NWSCHNL5 6:30P	SUNDAY MRN-CBS	Program		5 Status Revised
											Agency ( ): 815 SLA ALEXA: Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order# 36835
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len	( ) NATIONAL N 815 SLATERS LANE ALEXANDRIA, VA : P1/P2/E 262/471/ es 10/31/2012 :eks	er# 36835
\$1,100.00	\$1,100.00	\$750.00	\$625.00	\$625.00	\$750.00	\$750.00	\$700.00	\$700.00	\$800.00	Rate	ATIONAL MEDIA RESI ERS LANE DRIA, VA 22314 262/471/3423 10/31/2012 - 11/06/2012	
11/05-11/05	10/31-11/02	11/03-11/03	11/05-11/05	10/31-10/31	11/05-11/05	10/31-11/02	11/05-11/05	10/31-11/02	11/04-11/04	Dates	) NATIONAL MEDIA RESEARCH PLANNING LATERS LANE ANDRIA, VA 22314 E 262/471/3423 10/31/2012 - 11/06/2012	Printed: 10 Last Received: 10/ Showing Buylines: All Lines
щ	ω	н	щ	н	щ	ω	щ	ω	щ.	Spots/Week	G Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#	10/25/2012 1:44 PM 10/25/2012 12:13 PM ines
Н	щ	⊬	H	⊷	⊣	н	ļ	Н	<del>بــا</del>	# of Weeks	One#	3 PM
ш	ω	Н	Н	щ	ы	ω	ы	ω	щ	Total Spots	) WASHINGTON ) FRAN BERG # 202-872-1155 202-872-8745	
\$1,100.00	\$3,300.00	\$750.00	\$625.00	\$625.00	\$750.00	\$2,250.00	\$700.00	\$2,100.00	\$800.00	Total Cost	PON 3 155 745	3 of · 5

Daypart

7913958

**Ver#** 5 Status Revised

Traffic Order# 36835

Printed: 10/25/2012 1:44 PM

Last Received: 10/25/2012 12:13 PM

Showing Buylines: All Lines

4 of

Daypart

							0110111	ring Buynines. All Ellies	ò				
Station Advertiser Product Fstimate#	e# ¨Se	WTVF-TV NASHVILLE TN ( ) GREEN, MARK GREEN/TN SD22/R 3423	V NASHVILLE TN ) GREEN, MARK N/TN SD22/R		Agency ( ) 815 SLA ALEXA	NATION TERS LA NDRIA, V	( ) NATIONAL MEDIA RESI 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/F 262/471/2423	( ) NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 P1P7F 262/211/2423	Rep Firm Sales Office ( Salesperson (		WASHINGTON FRAN BERG	NC	
Buyer Phone# Fax#	!	MICHELLE MORIE	/IORIE		Flight Dates Hiatus Weeks		10/31/2012 - 11/06/2012		Salesperson Phone# Salesperson FAX#	hone# AX#	202-872-1155 202-872-8745	:55 '45	
5	Ln	Day	Time	Program		Len	Rate		Week	# of Weeks	Total Spots	Total Cost	
Rating:	40: 13.0	SU	6P-7P	60 MINUTES-CBS		:30	\$2,000.00	11/04-11/04	<b>3</b>	1 1	ן נו	\$2,000.00	
Rating:	5.1	US	930A-10A	FACE NATN-CBS		:30	\$800.00	11/04-11/04	ц	Щ	ш	\$800.00	
Rating:	42	TH	9P-10P	ELEMENTARY		:30	\$1,500.00	11/01-11/01	<b>ji</b>	<u>1—1</u>	щ	\$1,500.00	
Rating:	. 6.9	12]	7P-8P	CBS VARIOUS		:30	\$1,200.00	11/02-11/02	щ	щ	щ	\$1,200.00	
Rating:	. 44 8.0	म्ब	9P-10P	BLUE BLOOD-CBS		:30	\$1,600.00	11/02-11/02	н	ы	щ	\$1,600.00	
45 Rating: 10.7	45 10.	TH 7	8P-9P	PERSON-INTEREST		:30	\$2,200.00	11/01-11/01	O	0	0	\$0.00	
Rating:	46 14.5	SA	7P-10P	SEC FTBL BAMA V LSU		:30	\$3,600.00	11/03-11/03	N	Н	N	\$7,200.00	
Rating:	47	SA	230P-6P	SEC FOOTBALL		:30	\$3,000.00	11/03-11/03	N	Н	N	\$6,000.00	
48 Rating: 10.7	10.7	×	9P-10P	CSI		:30	\$2,200.00	10/31-10/31	щ	Н	Н	\$2,200.00	

## -REPORT TOTALS-

Report Totals: 51 / \$42,975.00

Market Totals \$107,438	Sales Totals: 51 / \$42,975.00 Station Totals: 51 / \$42,975.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE—	Station WTVF-TV NASHVILLE TN Advertiser ( ) GREEN, MARK Product GREEN/TN SD22/R Estimate# 3423 Buyer MICHELLE MORIE Phone# Fax# Nov 12: 51 / \$42,975.00	Rep Order# 7913958 Ver# 5 Status Revised EC'd Yes
, 438			Revised
CABL UNKN WUXP		Agen Ageno Flight	. •
0 % 60 %		Agency ( ) NATIONAL MEDI 815 SLATERS LANE 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 262/471/3423 Flight Dates 10/31/2012 - 11/0 Hiatus Weeks	Traffic Order# 36835
CBLA WKRN WZTV		ATIONAI ERS LAN DRIA, V <i>I</i> 262/47 10/31/20	36835
olo olo olo O O O		Agency ( ) NATIONAL MEDIA RESEARCH  815 SLATERS LANE  815 SLATERS LANE  ALEXANDRIA, VA 22314  Agency C/P1/P2/E 262/471/3423  Flight Dates 10/31/2012 - 11/06/2012  Hiatus Weeks	I Showin
CBLB		ARCH P	Printed: Last Received: ng Buylines: A
000 000		LANNIN	Printed: 10 Last Received: 10/ Showing Buylines: All Lines
INTA		PLANNING Rep Firm Sales Office ( Salesperson (  Salesperson Phone# Salesperson FAX#	10/25/2012 1:44 PM 10/25/2012 12:13 PM ines
ф ф Ф		( ) ( ) Phone# FAX#	4 PM 13 PM
NCFP 0% WTVF 40%		WASHINGTON FRAN BERG 202-872-1155 202-872-8745	<b>(</b> 2)

5 of 5

40%

Books Demos

null RA3564

### POLITICAL/ISSUE ADVERTISING INQUIRY/REQUEST PUBLIC FILE FORM

r				
In	stri	リイナ	n	nc'

This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no Use@ by a legally qualified candidate). It is to be kept in the station Public Inspection File for a period of two years.

1.	Date and time of request:	10/15/12			
2.	Name of the person making request:	Michelle Morie			
3.	Agency (if any):	National Media Research Planning			
4.	Address of agency:	815 Slaters Lane			
_		Alexandria, VA 22314			
5.	Telephone number of agency:	703-683-4877			
6.	Name of candidate or description of issue:	Mark Green			
7.	Name of candidates authorized committee or name of issue ad sponsor:	Mark Green for Tenn State Senate			
8.	Name of treasurer of candidates committee or issue ad sponsor contac	Jordan Young t:			
9.	Address of candidates committee	1990 Madison St			
<b>,</b>	or issue ad sponsor contact:	Clarksville, TN 37043			
<b>10.</b> 11.	Telephone number of candidates committee or issue ad sponsor contact:  If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are pay for the advertising (use additional pages if necessary):				
	Name: Jordan Young Title:	Campaign Manager			
	Name: Title:	1			
	Name: Title:				
	Name: Title:				
	Name: Title:				
12.	Programs or times requested (use additional pages if necessary):	All dayparts			
13.	Dates requested	4q '12			
14.	Class of time requested (use additional pages if necessary):	candidate window rates			
15.	Length of spot/program time requested 30" (use additional pages if necessary):				

16.	Request made:	In writing? —(if in writing, attach and re	Orally? XX
17.	Disposition of request:	Granted Not Granted	ctain
If gran	granted, state reason or reasons in space below nted, attach contract, invoice and schedule of a available.)	w. If denied in writing, attac	
18.	If granted, rate charged (use additional pages if necessary):		
If the	advertisement refers to a candidate, please comp	plete Questions 19-24.	
19.	Name of candidate (if different from Question 6 above):		
20.	Political party of candidate:	Republican	
21.	Office for which candidate is running:	State Senate District 22	
22.	Is it a:	Federal Office? Sta	ate Office? X
23.	Election for which candidate is campaigning:	General Election	
<b>24.</b> If the r	Date of election: request is by or on behalf of a candidate, please of	11/6/12 complete Questions 25-27.	
25.	Request for documentation that candidate is legally qualified. (Attach any written documentation received.)	Yes No	
26.	Date Political Disclosure Form submitted		
27.	to requestor:  If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA)  Certification?		
Note:	For issue advertisements where there is no advertisement does not relate to any political or may elect to only complete Questions 1,2,3,4,5,	legislative matter of national in	nportance, the station
COM	MENTS:		
		Fran Berg – Eagle T' Signature of Person Recei Behalf of Station	